



Sample Newsletter/Web Articles

Sample Article 1

Copy and paste or edit the following article to help encourage awareness and use of the Bering Strait Business Directory & Resource Center among local businesses.

Promote your services, grow your business – for FREE!

Kawarak, Inc. has just announced a new resource for our region – and a FREE promotion opportunity for local businesses! [The Bering Strait Business Directory & Resource Center](http://www.beringstrait.biz/add-your-business) is an online business directory that promotes local businesses among visitors to the Bering Strait region, and provides easy-to-access growth and development resources for local business leaders.

This site will be used to showcase all the region has to offer. With your participation, it will become a one-stop-shop for travelers looking for places to eat, shop, sleep and seek services.

Let travelers know about your business and what it provides by listing it – for free – at www.beringstrait.biz/add-your-business. Kawarak, Inc. will regularly highlight listings on its social media pages, as well, for extra visibility.

Act quickly – if you submit your free business listing by Aug. 1, you'll be entered to win a special prize! Additional prize drawings for participating businesses will be announced throughout the year.

The site's resource center, which will continue to be built out over time, offers access to free business-related webinars and trainings, downloadable tools, links to potential funding opportunities and other online resources to enhance your business, as well.

Visit www.beringstrait.biz for more information, to view participating businesses, list a business or access the online resource center. Business or individuals who want to help promote the site can contact ABioff@kawarak.org for easy-to-share materials such as sample flyers, newsletter articles, social posts and more.



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A stylized map of the Bering Strait region in Alaska is visible in the background on the left side of the page. It shows the coastline of Kotzebue Sound, with labels for Kivalina, Noatak, Noatak R., Kobuk R., and Selk. White Mountain is also labeled. The map is rendered in shades of green and blue.

Sample Article 2

Copy and paste or edit the following article to help encourage awareness and use of the Bering Strait Business Directory & Resource Center among travelers to the Bering Strait region.

Live Like a Local in the Bering Strait Region

Traveling to the Bering Strait region in Alaska? You can live like a local with the best insight on places to stay, eat, shop and visit!

The [Bering Strait Business Directory & Resource Center](http://www.beringstrait.biz) website is an online business directory sponsored by Kawerak, Inc. to help travelers to the area easily find options for all the services and amenities needed to make their stays complete.

While the ultimate goal of the site is to spur the overall economy and resiliency of the region, the benefit to travelers is immediate and free. This is a one-stop shop for connecting travelers to local resources.

Don't miss out on anything the communities in the area have to offer. Visit www.beringstrait.biz to find what you need to make your stay in the Bering Strait region comfortable, complete and memorable.



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Sample Article 3

Copy and paste or edit the following article to help encourage awareness and use of the Bering Strait Business Directory & Resource Center among local businesses and travelers to the Bering Strait region all in one article.

Free online directory and resource center drives regional economy, resiliency

The [Bering Strait Business Directory & Resource Center](http://www.beringstrait.biz) website, sponsored by Kawarak, Inc., promotes local businesses among travelers to the Bering Strait region, and provides easy-to-access growth and development resources for local business leaders.

The site is designed to spur the overall economy and resiliency of the region over time. The benefit to local businesses and travelers to the area, however, is immediate and free.

The Bering Strait region is a popular destination for travelers of many kinds, including health providers, students and educators, government workers, tourists and more. Local businesses are encouraged to submit their listings on the website to promote all the region has to offer. The site will serve as a one-stop-shop for travelers looking for places to eat, shop, sleep and seek services.

The website's resource center, which will continue to be built out over time, offers access to free business-related webinars and trainings, downloadable tools, links to potential funding opportunities and other online resources for local businesses to enhance their efficiency and effectiveness.

Visit www.beringstrait.biz for more information, to view participating businesses, list a business or access the online resource center. Business or individuals who want to help promote the site can contact ABioff@kawarak.org for easy-to-share materials such as sample flyers, newsletter articles, social posts and more.



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